



Boys & Girls Club  
of London

A good place to be

**Strategic Plan**

**2015-2018**

# STRONG CLUB

## OBJECTIVES:

The Club will achieve operational excellence

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The Club will broaden its reach in underserved areas

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BGCL facility is equipped to meet the needs of current programs

## WE WILL:

Undergo a Peer Review by BGCC and implement recommendations from the process

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Engage youth through programs for teens & young adults

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Perform program and facility evaluations to ensure facility and program areas are up-to-date and meet needs of programming

# STRONG TOGETHER

## OBJECTIVES:

To engage parents of Club members

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To offer programming that focuses on mental health

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To work collaboratively with funders and partners

## WE WILL:

Expand opportunities for parents to be a part of the Club

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Develop and expand programming related to mental health

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Assess and take inventory of all the current and future opportunities related to funding

# STRONG VOICE

## OBJECTIVES:

Club's mission and vision are current and reflective of goals and outcomes

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Club is known for its impact on children, youth, families, and seniors

## WE WILL:

Perform a comprehensive review of mission, vision, and values

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Develop a communications plan to share the story of our impact